



A focus on our people

Reviewed annual results

for the twelve months ended 30 September 2010



Introduction

Tough 1st half, strong momentum in recent 6 months

External environment

- Subdued economic conditions, lower consumer spending
- Unemployment remaining high
- Intensely competitive trading conditions
- Low inflation, low interest rates and above inflation salary increases bode well for 2011

Operations

- Substantial reinvigoration of business and focus on people initiated
- Strong funding base, wider funding relationships and lower funding costs
- Improving asset quality
- African Bank footprint growing rapidly through kiosks in EHL stores
- Differentiated merchandising and innovative credit packaging at EHL beginning to deliver results
- Strong cost control evident
- EHL financial services integration completed

Financial features

- Headline earnings of R1 890 m and HEPS of 235,2 cents, up 4%
- African Bank contributed R1 505 m (2009: R1 525 m) and EHL R385 m (2009: R285 m)
- RoE and economic profit continue to be diluted by investment in Ellerines
- Total ordinary DPS of 185 cents, dividend cover at 1,3 times

| | 12 months to 30 September 2010 | | | 12 months to 30 Sept 2009 | |
|-------------------------------|--------------------------------|--------------|--------------|---------------------------|-------|
| | % ch | ABIL | African Bank | EHL | ABIL |
| Headline earnings (Rm) | 4% | 1 890 | 1 505 | 385 | 1 810 |
| HEPS (cents) | 4% | 235,2 | | | 225,2 |
| Weighted # of shares (m) | - | 803,7 | | | 803,7 |
| Return on equity (%) | | 15,6 | 44,8 | 9,6 | 15,2 |
| Economic profit / (loss) (Rm) | > 100 | 78 | 1 001 | (216)* | (95) |
| Ordinary DPS (cents) | - | 185 | | | 185 |

* Pre goodwill

Capital

- African Bank received R1,4 billion capital injection via the Ellerines financial services transaction
- Additional R300 million in capital expected from same transaction in H1 2011
- African Bank capital adequacy at 28,9% on 30 September 2010
- SARB to increase African Bank's and ABIL's minimum regulatory capital to 24,5% from April 2011

| % | ABIL | | African Bank | |
|----------------------------|-------------|------|--------------|------|
| | 2010 | 2009 | 2010 | 2009 |
| Internal model | | | | |
| Optimal capital | 26,3 | 26,9 | 24,6 | 24,7 |
| Actual capital | 32,2 | 37,6 | 28,0 | 28,3 |
| Basel II capital | | | | |
| Minimum regulatory capital | 19,5 | 19,5 | 19,5 | 19,5 |
| Actual qualifying capital | 32,2 | 37,9 | 28,9 | 30,1 |




African Bank business unit
(excluding Ellerines financial services)




Financial features


Headline earnings

R 1 505m 
2009: R1 525m


Gross advances

R 24 283m 
2009: R20 224m


Economic profit

R 1 001m 
2009: R1 070m


Income from operations

R 7 640m 
2009: R7 079m

Return on assets

5,7% 
2009: 7,7%


Funding

R 23 992m 
2009: R18 438m

Return on equity

44,8% 
2009: 53,6%

Yield

34,5% 
2009: 38,1%

Overview

- Sales growth accelerated from negative growth at interims to 15% growth for the year
- Advances growth was steady throughout the year
- Sales mix shift to lower risk, interest suspension and higher unemployment claims impacted yield
- The funding base increased by 30%, while funding rates improved by 100bps
- Modest operating cost growth reduced the cost to advances ratio to 6,4%
- Bad debt ratio benefited from lower risk and higher insurance claims

Accelerating momentum evident

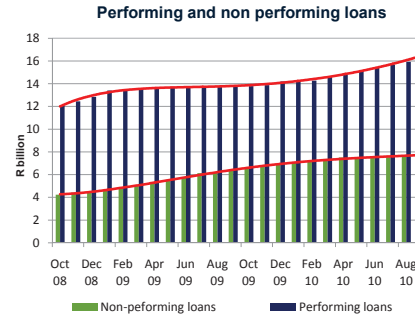
| | | % change 2009 to 2010 | 6 months to 31 Mar 2010 | 6 months to 30 Sep 2010 | % change H1 to H2 |
|-------------------|-----------|--------------------------|----------------------------|----------------------------|----------------------|
| Headline earnings | R million | (1%) | 713 | 792 | 11% |
| Economic profit | R million | (6%) | 455 | 546 | 20% |
| Sales | R million | 15% | 5 078 | 6 044 | 19% |
| Advances | R million | 20% | 21 977 | 24 283 | 20%* |

* annualised



Asset quality and income generating capacity improved

| | H1 2010 % growth on H1 2009 | Total 2010 % growth on 2009 |
|-----------------------|-----------------------------------|--------------------------------------|
| Performing loans | 8 | 20 |
| Non performing loans | 48 | 21 |
| Total advances | 19 | 20 |



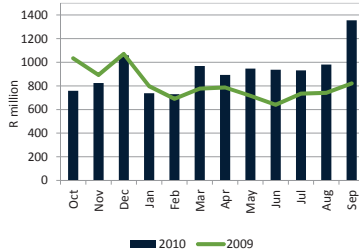
- Growth in non performing loans has declined substantially in the second half of the year on the back of improved credit quality and write offs
- The resultant reduction in suspension of revenue should have a positive impact on income yields

Return on equity

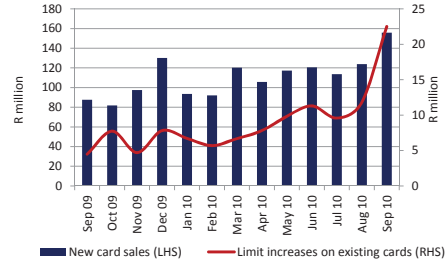
| % | 2010 | 2009 |
|-----------------------------------|-----------------|-----------------|
| Total income yield | 34,5% | 38,1% |
| Charge for credit losses | (9,9%) | (10,4%) |
| Operating expenses | (6,4%) | (7,2%) |
| Net finance costs (incl pref div) | (8,0%) | (8,3%) |
| Taxation & other | (3,3%) | (4,1%) |
| Total charges | (27,7%) | (29,9%) |
| Return on advances | 6,8% | 8,2% |
| Advances/assets | 84,6% | 93,8% |
| Return on assets | 5,7% | 7,7% |
| | <i>Multiply</i> | <i>Multiply</i> |
| Gearing (times) | 7,8 | 7,0 |
| | <i>Equals</i> | <i>Equals</i> |
| Return on equity | 44,8% | 53,6% |

Strong lift in sales

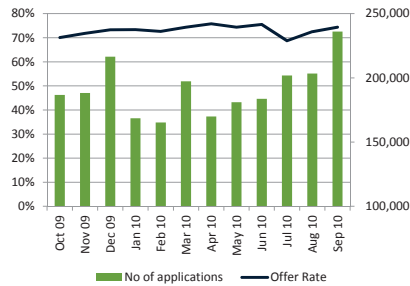
Monthly sales



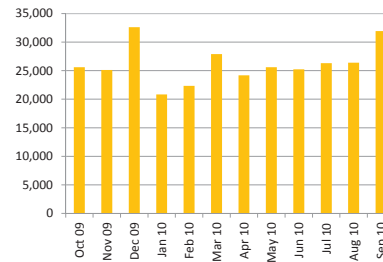
Card sales and limit increases



Loan applications

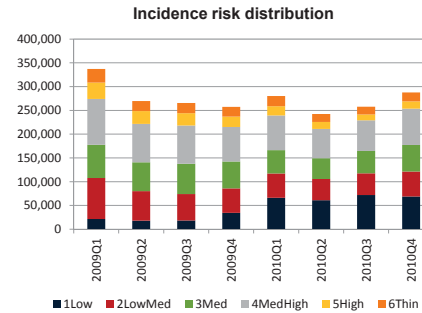
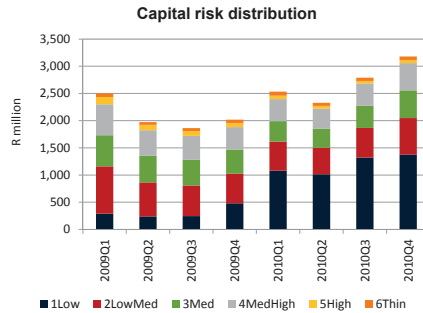


New clients



New sales skewed towards lower risk

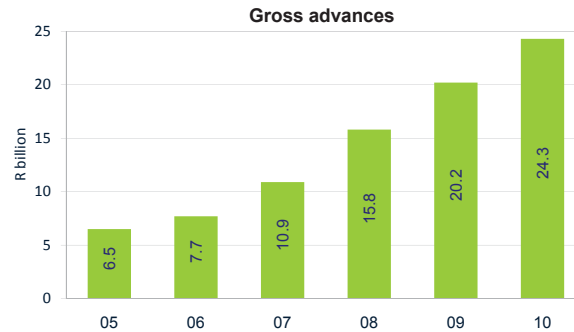
- Larger loan sizes to lower risk customers continued to skew the capital disbursed towards lower risk groups
- The Bank has started to increase its exposure to higher risk groups



Advances growth increasing

Gross advances increased by 20% to R24 billion

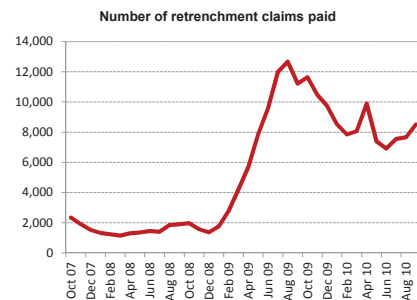
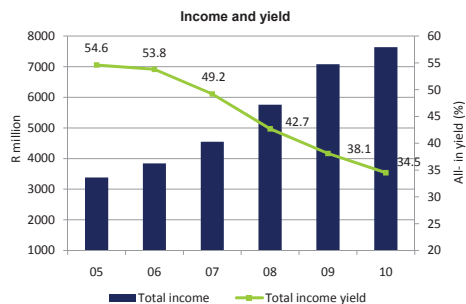
- Mix effect of 3% higher number of loans and 16% increase in average loan balance
- Increases in average term and loan size continued
- Credit card portfolio grew by 56% to R2,9 billion and 500 000 cards



Yield decline moderates

Income yield of 34,5%, relative to 38,1% in 2009

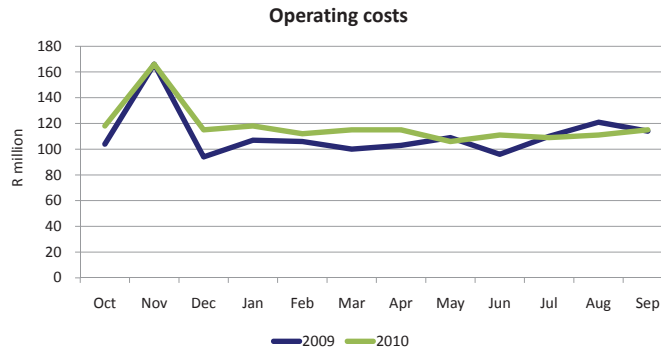
- Proportionally higher NPLs during the year resulted in increased interest suspension and *in duplum* impact
- Changes to claims procedures and generally higher unemployment claims reduced insurance income, but benefited the bad debt charge
- Sales mix continued to favour low risk, lower yielding loans



Operating costs well contained

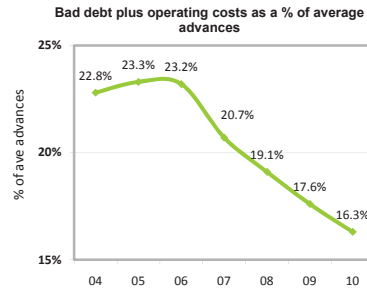
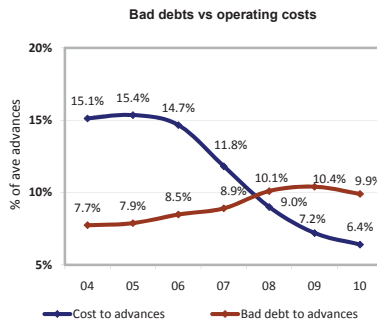
Overall cost base increased by 6%, cost to advances declined to 6,4%

- Staff costs increased by 11%, given salary increases and medical aid subsidies
- Special project reduced bank charges by 2%, despite growth in advances
- Card transaction costs increased by 36% after 56% growth in credit card advances book



Lower charges provide flexibility

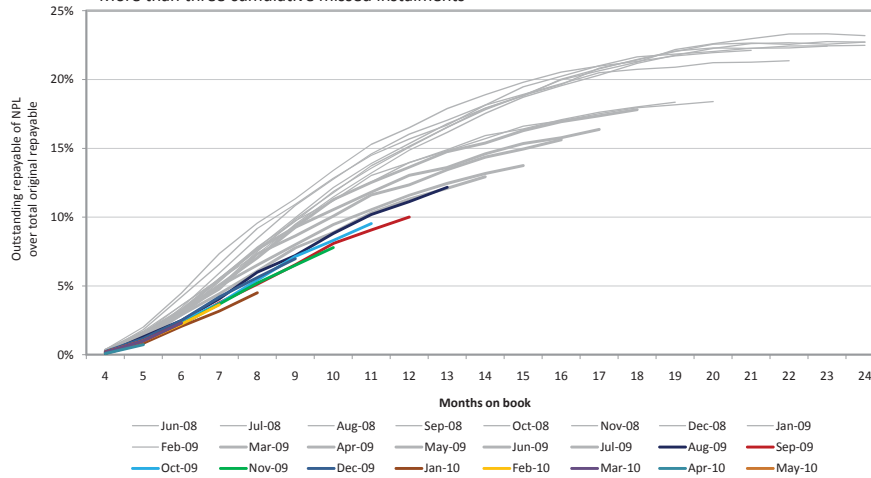
The improvement in the bad debt plus operating cost ratio enables the group to take more risk on a wider group of customers and/or to bring down prices, resulting in a significant competitive advantage.



Vintages tracking below previous years

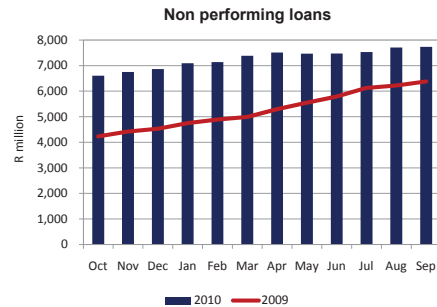
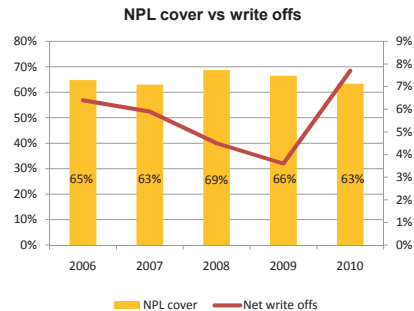
Vintage graph - African Bank

More than three cumulative missed instalments



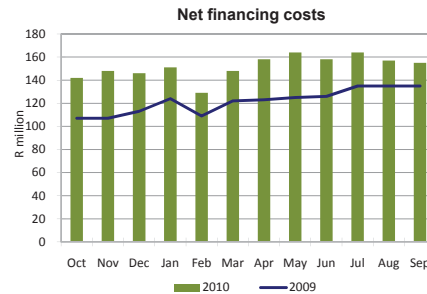
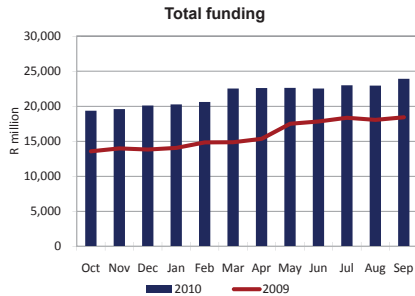
Asset quality – focus on lower risk paying off

- Bad debt charge reduced to 9,9% (2009: 10,4%)
- NPLs as percentage of advances remained flat relative to 2009
- Improved quality and recent high write offs reduced cover
- Valuation of written off book increased from 13,7c to 18,5c, following a R2,2 billion write down of loan balances
- Write off policy to be amended to reduce off balance sheet exposure over time



Healthy funding and liquidity position

- Total funding liabilities increased by 30% to R23,9bn
- Funding rate reduced from 11,4% to 10,4%, despite lengthened maturity profile
- 93% of new funding raised had maturity of > 12 months
- Total bank cash reserves of R4,9 billion
- Funder base diversified further
- EMTN programme listed in London



2011 outlook

Focus areas

- Becoming more people centered with regard to our staff
- Increasing the number of new customers
- Building on the recent sales momentum
- Keeping operating cost growth modest
- Reducing the average cost of funds
- Enhancing the branch collection capabilities and branch empowerment programme
- Focusing on the rehabilitation of customers in financial distress
- Improving client service levels and streamlining customer processes.





EHL business unit
(including Ellerines financial services)




Financial features


Headline earnings

R 385m
2009: R285m  35%


Economic loss

R 216m
2009: R410m 

Return on sales - retail

2,8%
2009: (4,4%) 


Return on equity

9,6%
2009: 6,6% 


Sales

R 4 487m
Comparable sales up 9%  7%


Gross margins

44,0%
2009: 42,7% 

Gross advances

R 5 051m
2009: R4 954m  2%

Yield

41,0%
2009: 47,0% 



Overview

- Accelerating sales growth (12% growth in H2 vs 2% in H1)
- Stronger gross margin, driven by improvements in buying, marketing and the supply chain
- Retail business benefited from sharp decline in operating expenses
- Strong growth in advances was offset by large write offs
- Yield declined from 47,0% to 41,0%, but trend has started to reverse in H2
- Bad debt charge declined by 15%

| R million | 2010 | 2009 |
|---------------------------------------|-------|-------|
| Headline earnings | 385 | 285 |
| Retail | 124 | (185) |
| Financial services | 261 | 470 |
| Economic loss | (216) | (410) |
| Return on equity (excluding goodwill) | 9,6% | 6,6% |



Improved return on sales

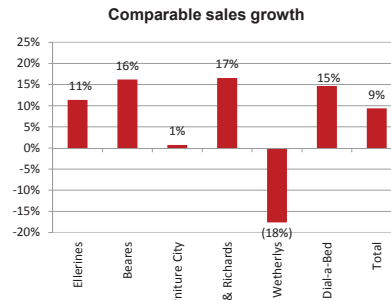
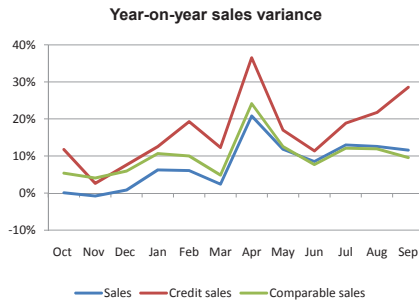
- Sales increased by 7% (comparable sales increased by 9%)
- Gross margin strengthened
- Greater operational efficiency reduced operating expenses by R237 million in retail division

| | 2010 % | 2009 % |
|------------------------------|-------------|-----------|
| Sales/sales | 100 | 100 |
| Cost of sales/sales | (56,0) | (57,3) |
| Gross margin | 44,0 | 42,7 |
| Non-interest income/sales | 6,6 | 7,1 |
| Operating cost / sales | (46,3) | (55,1) |
| Operating margin | 4,3 | (5,4) |
| Financing costs/sales | (0,7) | (0,8) |
| Taxation/sales | (0,8) | 1,8 |
| Return on sales (RoS) | 2,8 | (4,4) |



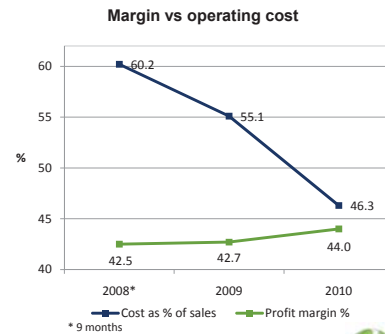
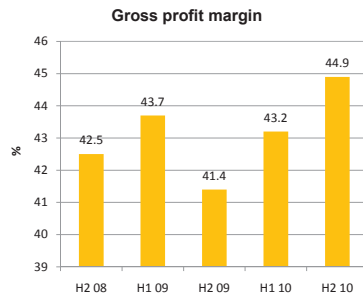
Sales benefited from innovative merchandise and credit

- Credit sales increased by 15%, while cash sales declined by 3%
- New merchandise, private label products and packaged solutions received favourably
- African Bank credit platform offered cheaper credit, higher approval rates, longer terms and larger credit limits

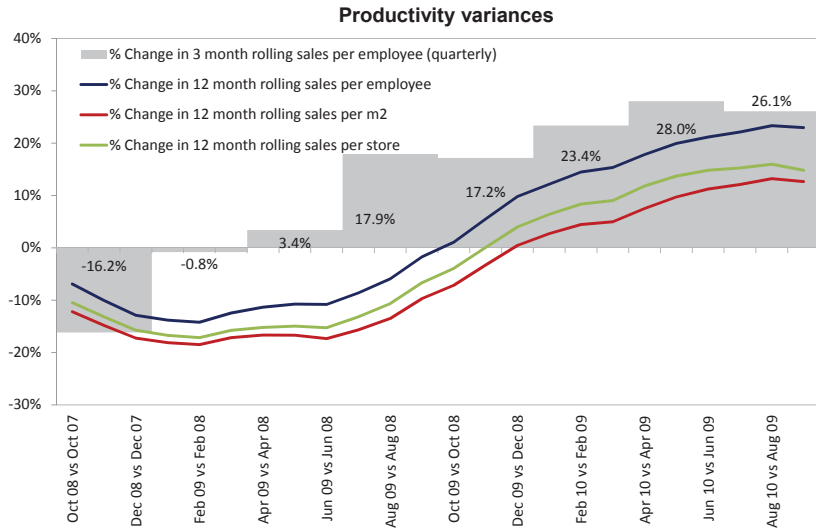


Gross margin and operating cost ratios positive

- Gross margin improving steadily
- Operating costs declined further
 - Lower collections costs, bank charges, IT, telecommunication costs and consulting fees
 - Lower staff complement and continued savings from brand consolidation and new marketing strategies
 - Success in property lease escalation negotiations and continued optimisation of the footprint
 - Supply chain project initiated - starting to deliver savings

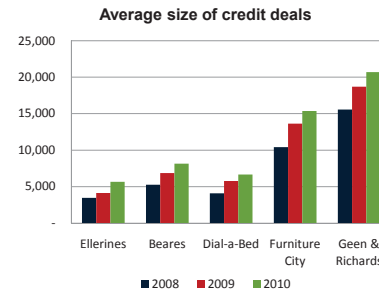
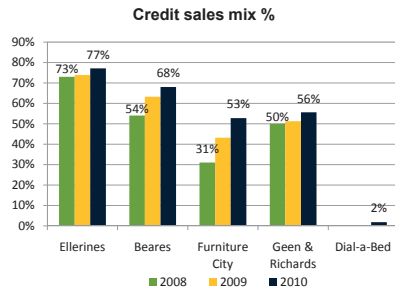


Internal productivity continues to improve



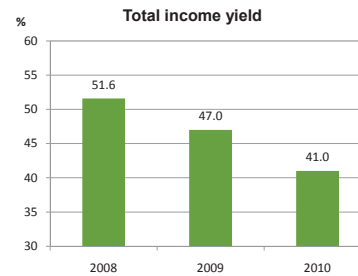
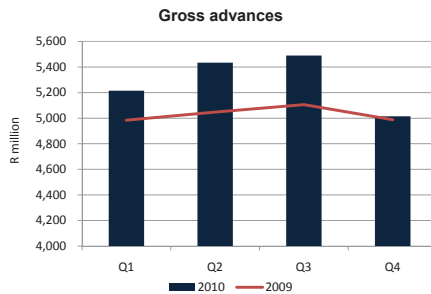
All credit extension dials positive

- New credit deals of R2,7 billion, up 15%
- Overall credit mix increased from 55% to 60%
- Average loan size grew by 31% to R7 110, as packaged solutions increased deal sizes
- Average term increased to 32 months
- African Bank credit platform improved credit approvals from 66% to 72%



Advances and yield

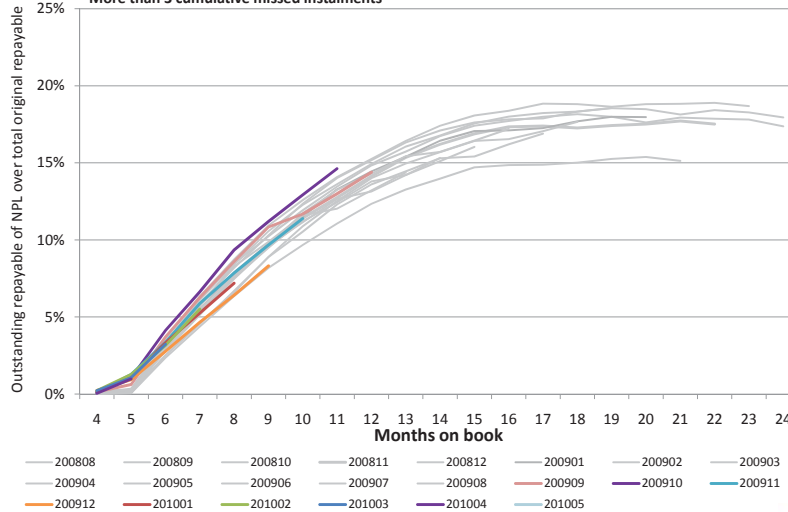
- Gross advances were relatively flat at R5 051 million
 - Growth of 30% offset by R1 401 million write off, mostly in the Ellerines brand
 - Performing loans grew by 19%, NPLs down by 27%
- Yield decreased from 47% to 41% on the back of 2009 price reductions and revenue suspension
 - Interest suspension and *in duplum* effect have started to reverse



Asset quality

Vintage graph - EHL consolidated

More than 3 cumulative missed instalments



2011 outlook

EHL's priorities for the retail business:

- margin delivery,
- stock, working capital and cash management,
- supply chain optimisation and
- sales growth.

As credit provider, African Bank will:

- concentrate on providing EHL with differentiated lowest price credit and
- provide innovative value added products to the EHL customer base.





 **African Bank**
INVESTMENTS LIMITED

Looking ahead

The main strategic initiatives for ABIL in 2011 are broadly as follows:

- Integrate and optimise the African Bank operations
- Simultaneously transform the value proposition and delivery model of the Bank to service a broader market
- Grow the client base of the Bank and convert EHL customers into African Bank customers as well
- Build EHL into a premier cash retailer
- Expand ABIL's presence in the retail footprint in South Africa.

| ABIL group objectives | Actual 2009 | Actual 2010 | Target 2011 | Medium term target (rolling 4 years) |
|-----------------------|-------------|-------------|-------------|--------------------------------------|
| Advances growth | 31% | 20% | > 25% | > 15% CAGR |
| Merchandise sales | R4,2 bn | R4,5 bn | > 8,5% | R8 bn – R9 bn p.a. |
| Return on equity | 15,2% | 15,6% | > 18% | > 30% |



Our people journey has only just started!