

# 2013

## Financial results presentation

Full year 2013



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# Speakers

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# 2013 Operating Environment: Ghanaian Economy

## Economic Challenges Year 2013

- Revenue shortfall - GH¢13.9 billion vs. target GH¢16.3 billion\*
- Lower revenue collection from lower imports, lower commodity prices, 2013 energy crisis
- Budget deficit of 10.2% of GDP in Dec-2013, exceeding target of 7.2%
- Government expenditure contained at GH¢21.20 billion vs. budget of GH¢22.7 billion\*
- Inflation rose from 8.8% in Jan-2013 to 13.5% by Dec-2013

## Forex and Interest rate Trends in 2013

- Cedi depreciated 14.7% against USD in year-to-Dec-2013 vs. 17.5% for same period in 2012
- Interest rates on the money market recorded a decline (Jan 2013 – Dec 2013):
  - 91-Day: from 23.03% to 19.22%
  - 182-Day: from 22.99% to 18.66%
  - 1-year: from 22.90% to 17.00%

\* Figures for Q3-2013

## 2014 Outlook

- BOG policy rate increased from 16% to 18% to curb inflation
- Inflationary pressure still expected initially since removal of subsidies and increased utility tariffs
- BOG foreign exchange restrictions increasing pressure on forex rates, although foreign investment transfers not affected
- Currency depreciation expected against USD due to vulnerability of commodity prices
- 2014 Budget fiscal measures expected to bring inflation within target 7.5%-11.5% @ year end
- Continued improvements in energy sector & increased oil production will support growth

# 2013 Operating Environment: Banking Industry Trends

## 2013 Banking Sector and Market

- 27 banks - 14 foreign , 4 government-owned, 9 local private
- Intense competition in 2013 for cheap deposits and a renewed focus on SMEs/retail
- Continued growth in banking industry
- Similar product offerings across banks (corporate and retail loans, mortgages, auto-finance, etc.)
- Total Industry Assets grew 35% from GHS 25.1 Billion to GHS 33.9 Billion y/y \*
- Asset growth driven mainly by advances (46% of Total Banking assets) \*
- Total Industry Deposits grew modestly in 2013 by 18.1% to GHS21.1 Billion \*
- Industry NPL ratio fell from 13.1% to 12.3% in 2013 \*
- Corporate banking dominates: 80% of total deposits held in non-retail accounts \*

## Recent Regulatory Trends

- BOG policy rate increased from 16% to 18%
- BOG foreign exchange restrictions on forex account operations

## Banking Outlook

- Opportunities for further expansion in industry
- SME banking gaining traction recently as regulatory environment improves (street naming, TIN numbers, credit referencing)

\* Figures for Q3-2013

Sources : FT.com; BOG Monetary Policy Report Nov 2013;

## Performance Highlights - Full year 2013

Robust Growth in  
Income & profitability

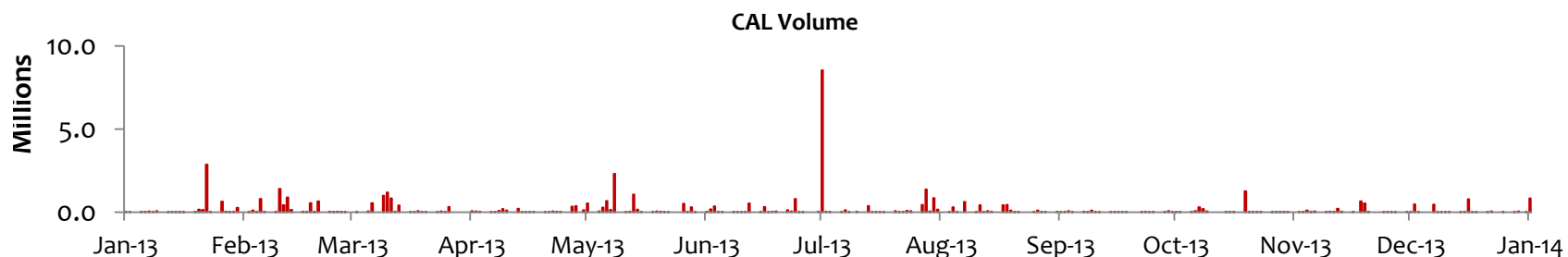
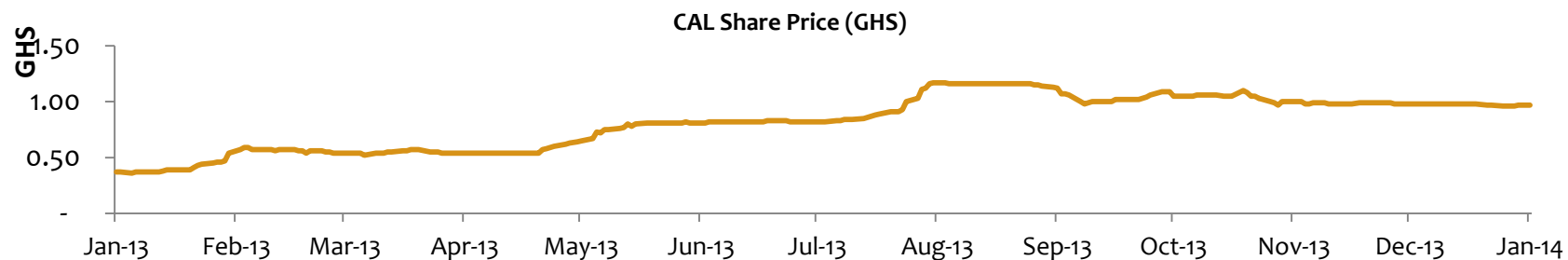
- **Interest income:** up 83.1% to GHS 266.7 mm (FY 2012: GHS 145.7 mm)
- **Net interest income:** up 70% to GHS 143.8 mm (FY 2012: GHS 84.6 mm)
- **Non interest revenue:** up 55.3% to GHS 75.5mm (FY 2012: GHS 48.7)
- **Total income:** up 64.6% to GHS 219.2 mm (FY 2012: GHS 133.2 mm)
- **Profit before tax:** up 90.5% to GHS 127.3 mm (FY 2012: GHS 66.9 mm)
- **Profit after tax:** up 79% to GHS 92.5 mm (FY 2012: GHS 51.7 mm)

Measured growth in  
Assets and Deposits

- **Loans & advances :** up 31.2% to GHS 980.4mm (FY 2012: GHS 747.4 mm)
- **Total Deposits :** up 5.1% to GHS 835.3mm (FY 2012: GHS 794.6 mm)
- **Total assets:** up 34.3% to GHS 1.6b (FY 2012: GHS 1.2b)
- **Return on average equity 37.6%** (FY2012: 34.9%)
- **Return on average assets 6.8%** (FY 2012: 5.2%)
- **NPL Ratio 7.9%** (FY 2012: 5.0%)
- **Capital Adequacy Ratio of 19.2%** (19.9% in FY2012).

# FY 2013 Share Price Performance

CAL's stock price trajectory in 2013...



## Key Facts:

- Market capitalization – GHS 532 million (GHS 208 million @ FY 2012)
- CAL stock appreciation (Y/Y) - 155.3%
- Trailing 12mth EPS – 0.1686 GHS/share (0.0942GHS/share @ FY 2012)
- Trailing 12mth P/E – 5.85x (4.03x @ FY 2012)
- FY 2013 P/B – 1.09x (1.02x @ FY 2013)

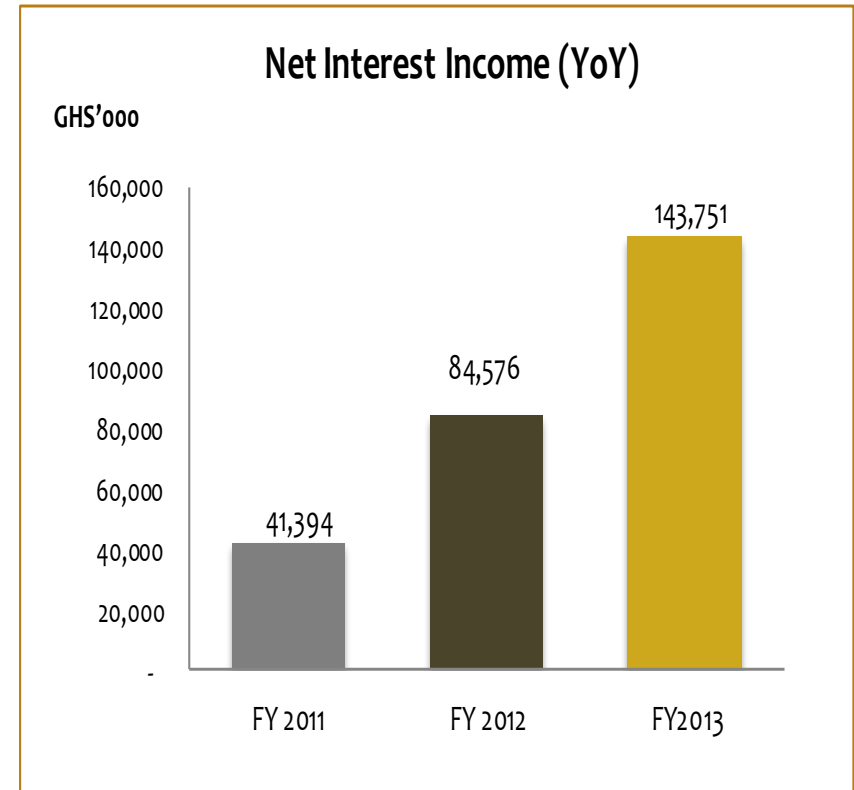
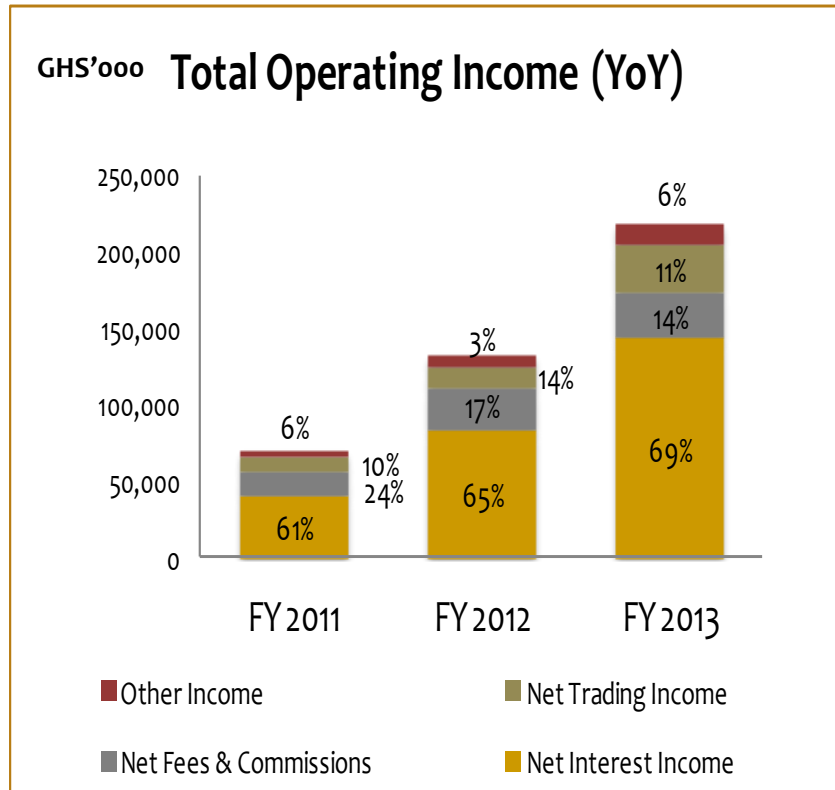
# Full year 2013 Group Income Statement

Key Items (GHS'000)	FY 2013	FY 2012	Change
Net Interest Income	143,751	84,576	70.0%
Net Fees & Commissions	29,766	25,824	15.3%
Net Trading Income	31,153	13,869	124.6%
Other Income	14,547	8,911	63.2%
Total Income	219,217	133,180	64.6%
Credit Loss Expenses	(17,515)	(17,461)	(0.3%)
Total Operating Expenses	(74,359)	(48,865)	(52.2%)
Profit Before Tax	127,343	66,854	90.5%
Profit After Tax	92,463	51,651	79.0%

Key Facts
<ul style="list-style-type: none"> <li>70.0% y-o-y growth in net interest income attributable to 39.8% growth in earning assets.</li> <li>Total income up 64.6% y/y, driven largely by Net Interest income, Net trading income from forex and trade finance. Key contribution to Non-Funded Income from Advisory Fees.</li> <li>52.2% increase in operating expense largely due to 63.7% increase in staff costs as a result of market-related salary increases and enhanced training tailored to meet demands of expanded operations.</li> <li>Credit loss expense well controlled in spite of 31.2% growth in loan book. This was due to enhanced loan monitoring teams and recovery operations.</li> <li>90.5% growth in profit before tax y/y</li> </ul>



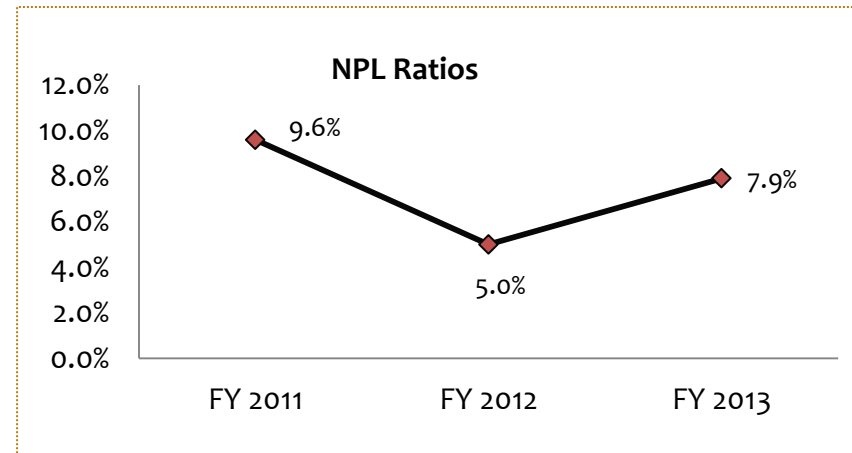
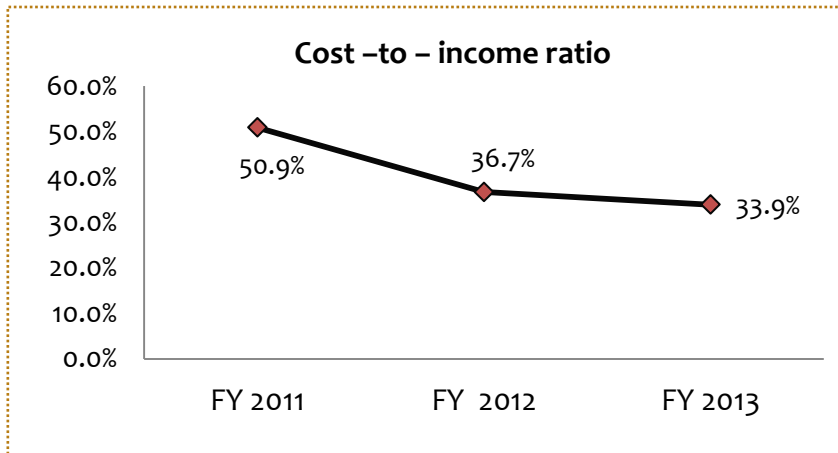
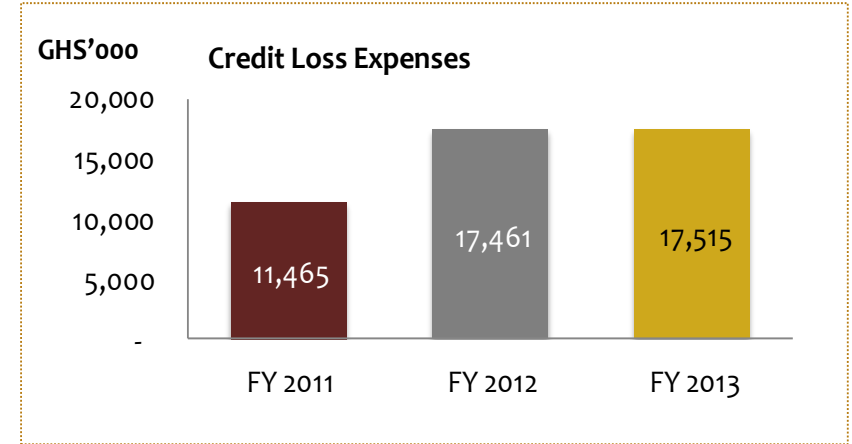
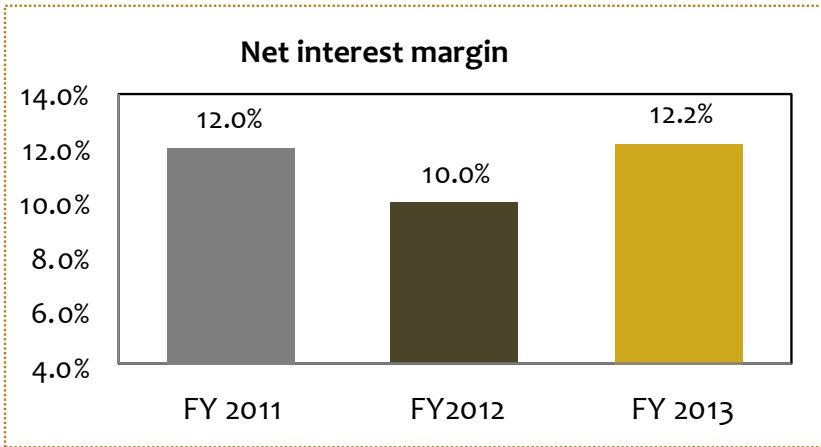
# Full year 2013 Revenue Evolution



All amounts in GHS'000

# FY 2013 Expenses Evolution

INCREASING PROFITABILITY SUPPORTED BY STABLE INTEREST SPREADS ,COST EFFICIENCY AND WELL MANAGED RISK



All amounts in GHS'000

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# Full Year 2013 Group Balance Sheet

Key Items (GHS'000)	FY 2013	FY 2012	Change
Loans and Advances	980,416	747,385	31.2%
Fixed Assets	45,422	35,531	27.8%
Total Assets	1,561,765	1,162,855	34.4%
Total Deposits	835,271	794,555	5.1%
Borrowings	382,713	130,707	192.8%
Total Liabilities	1,277,128	955,431	33.7%
Shareholders' Funds	284,638	207,424	37.2%

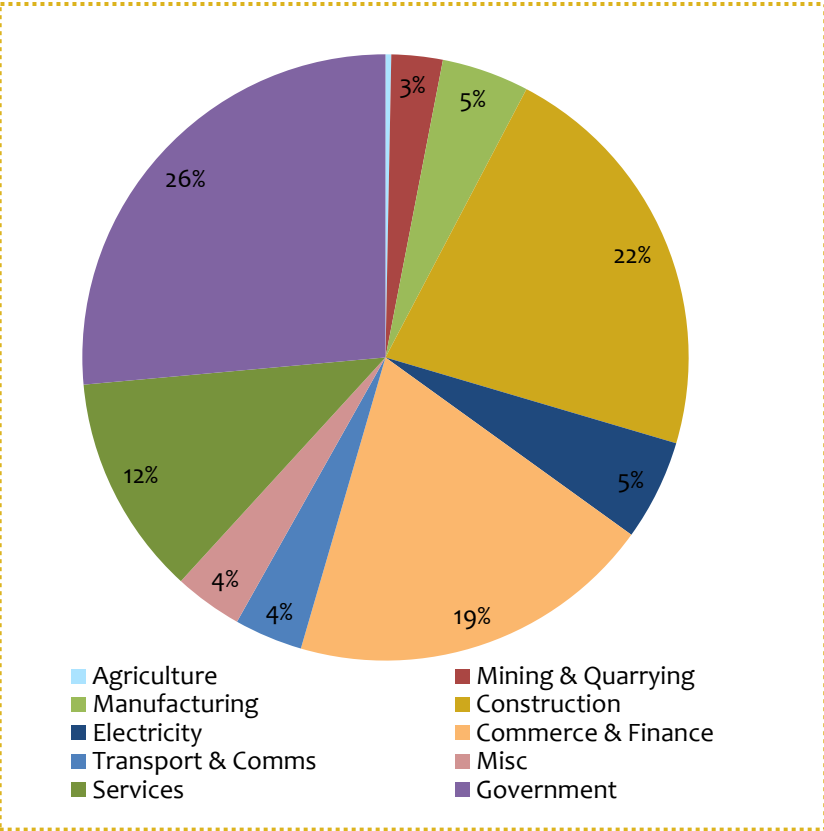
## Key Facts

- Total assets grew by 34.3% y-on-y
- Loan growth of 31.2% in principally to energy and gas and commerce sectors
- Increased branches from 17-19 during the year
- Borrowings increased 192.8% through securing Lines of Credit for general purpose and to fund specific transactions in 2013
- Shareholders funds grew by 37.2 % y-on-y

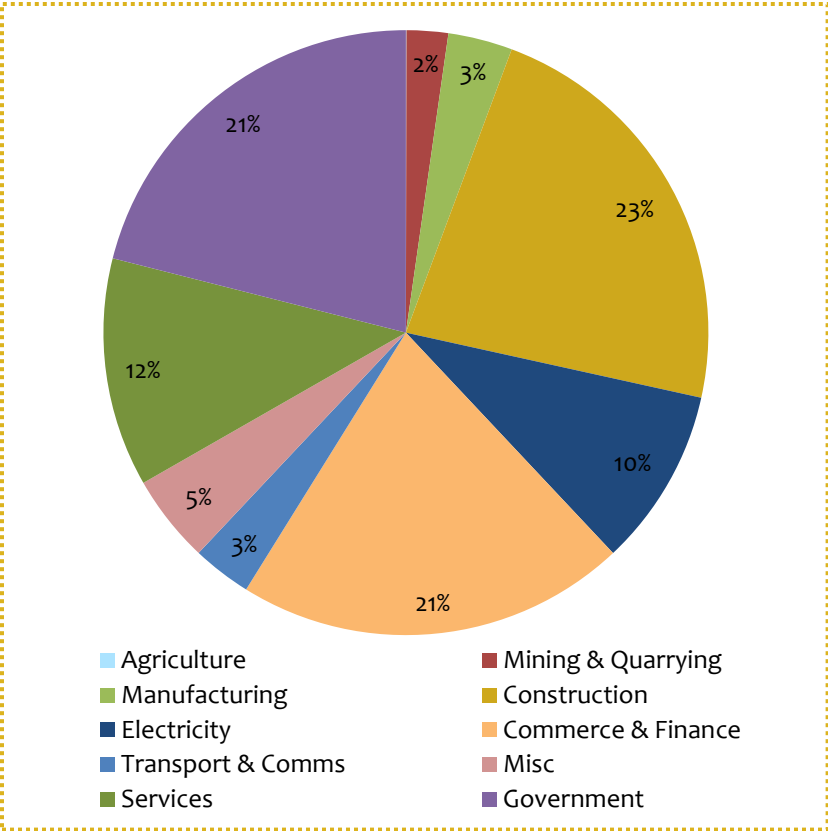
# FY 2013 Assets Profile

## SECTORAL DISTRIBUTION OF LOANS

FY2012



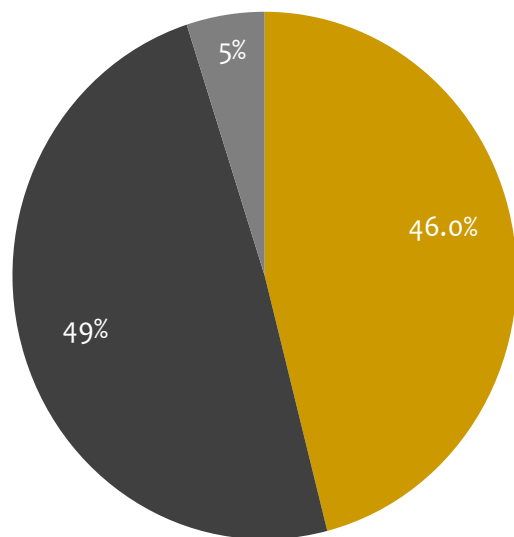
FY2013



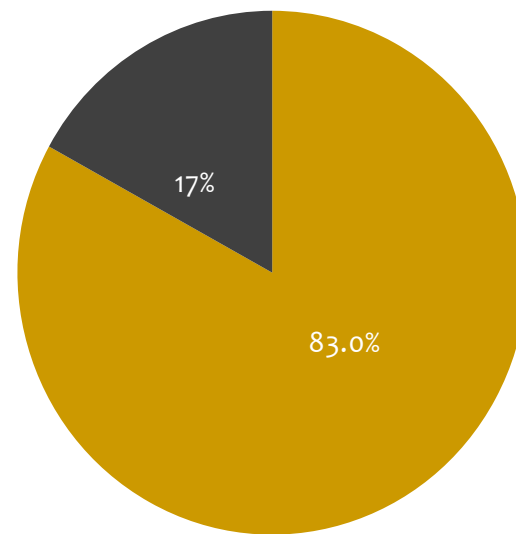
# FY 2013 Deposit Mix

MANAGEMENT CONTINUES DRIVE TO REBALANCE THE DEPOSIT MIX TOWARDS CHEAPER RETAIL DEPOSITS

## FY2013 Deposit Mix



■ Current Accounts ■ Time Deposits ■ Savings Deposits



■ Individuals and Private Enterprises ■ Public Enterprises

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# 2014 Prospect and Outlook

## Corporate Banking

- Continue to scale up Syndicated transactions and loans
- Concentrate on key growth sectors of energy, gas, mining and services

## Retail Banking

- Increase branch network from 19 to 25 to improve brand visibility
- Target growing middle class clientele for retail assets

## People

- Deepen cross training to foster job rotation
- Reward staff productivity and performance to attract and retain high quality personnel
- Develop and train for capacity in key growth sectors – oil & gas, power and syndications

## Technology

- Increase operational ATMs from current 59 to 82 by year end 2014
- Enhance IT infrastructure to deliver products electronically including credit cards, ATM smart cards, mobile money

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# Q & A

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