

# Bidvest Wanderers Proudly Pink Campaign



The Bidvest Group in association with Cricket South Africa and the Gauteng Cricket Board have partnered in a campaign that aims to reduce the risk of breast cancer by aligning themselves to Cansa (The Cancer Association of South Africa) as well as the McGrath Foundation of Australia.

Launched in Sydney, Australia on 11 October 2011, the Proudly Pink campaign opened its innings with a breakfast hosted by the Bidvest Group with Glenn McGrath in attendance. The event saw a significant amount of money raised for the McGrath Foundation.

The campaign now continues its run in South Africa with two additional events. On Tuesday, 15 November the Bidvest Group will host a fundraising breakfast at the Sandton Convention Centre. Cricket legends will be present and media opportunities will be available.

The 19 November will see the third days play of the second test between South Africa and Australia. Bidvest and campaign partners, Gauteng Cricket Board, Cricket South Africa and SAB – together with the support of the public - will be turning the Bidvest Wanderers stadium pink. Bidvest will donate R20 for every ticket purchased (R10 towards CANSA and R10 towards the McGrath Foundation). All cricket fans are called on to come out in huge numbers to the stadium and to dress in pink!

The Bidvest Wits Football team gets behind the campaign by playing in pink against Supersport United (29 October) as well as against Orlando Pirates (19 November).

For event related queries, contact Danny (011) 646 7340.

For media related queries, contact Caroline 082 904 6848.

For cricket interviews, contact Lerato Malekutu: [lerato.malekutu@cricket.co.za](mailto:lerato.malekutu@cricket.co.za) / 083 452 6330.